ZOOT VELASCO

EDUCATION

MBA in Nonprofit Management Hope International University

BA in Dance Performance St. Mary's College of CA

CERTIFICATES

Certified Fundraising Executive (**CFRE**) Association of Fundraising Professionals

CORO Leadership Fellow -CA Arts Council (CAC) Multicultural Arts Leaders

Executive Service Corps Fellow, Nonprofit CEO Leadership Program

Supervisor Leadership Academy City of Long Beach

Certificate in Mediation Community Common Ground Project

Master Certificate in Arts Education Curricula Design Los Angeles County Arts Commission

Certificate in Theater Improvisation Second City Theater West

PUBLISHED

Small to LARGE: Growing Social Impact Organizations Against All Odds Book, Kendall Hunt Publishing ©2021

501(c)(3)(b)(s): Deprogramming for Organizational Growth (four seasons) #119 for nonprofit podcasts on Apple in 2020 Podbean ©2017-Present

The First 100 Days: Leading Small Nonprofits Out of The Wilderness Book, Amazon Publishing ©2013

Muckenthaler Cultural Center

Historical Book, Arcadia Publishing ©2011

4M-Pact.com, and other sites Webmaster, Squarespace ©2017-Present

VOLUNTEER EXPERIENCE

Grant Panelist- 30 panels (federal, state, and local level)

19 Boards of Trustees (2002–present) Including as Chair, Vice-Chair, and Founder

Rotarian (since 2008) Fullerton Rotary Club President (2020-21)

CURRICULUM VITAE

EMPLOYMENT

CONSULTANT/PROFESSOR

4M-Pact Consulting (2002- Present Major Positions)

- California Polytechnic Institute Pomona- Instructor/Designer, Nonprofit Management Certificate and Corporate/Government Leadership Certificate (2017- Present)
- California State University Fullerton, Adjunct Professor of Marketing & Management (2018- Present)
- Fullerton College, Adjunct Professor of Business Leadership (2021-Present)
- 2021-2023: Friends of Fullerton College Foundation, Founding Director (Doubled endowment and raised \$2M in 2 years)
- 2018-21: (Fulltime) Gianneschi Center for Nonprofits- Interim CEO & Trainer (Made three new self-sustaining programs)
- 2017-18: CharityHowto.com, Instructor, Webinars on Program Design & Fundraising
- 2017: Orange County Educational Arts Academy- Charter School Interim CEO, Evaluation
- 2017: The Olin Group- Executive Coaching, St. Joe's Health Initiative- Victor Valley
- 2016-17: (Fulltime) Kern County Museum- Interim CEO
- 2014-16: California State University Long Beach, Instructor/Designer, Nonprofit Management Certificate

CEO

Muckenthaler Cultural Center, Fullerton (2007–2016)

- Grew program, budget, and endowment by 400%
- Award-winning STEAM programs quadrupled capacity to 43 sites

∆4M-Pact Consulting (continued)

- 2005-06: (Fulltime) City of Long Beach Homeland Cultural Center, Interim CEO
- 2004-05: (Full-time) Unusual Suspects Theatre Company- Interim CEO
- 2003-04: (Fulltime) Mountain Arts Network- Founder and Interim CEO
- 2002: (Fulltime) Boys & Girls Clubs of South Bay, Interim COO

See the full list at <u>4M-Pact.org/clients</u>

ART CENTER DIRECTOR, HARBOR REGION

City of Los Angeles Cultural Affairs (2000–2002)

- Built and Opened four new art centers
- Supervised six partnered centers & four festivals

ARTS-IN-CORRECTIONS PROGRAM MANAGER

CA Department of Corrections & Rehabilitation (1994–2000)

- Built a 99-seat theatre and recording studio in a state prison
- In Getty, Hammer, & Library of Congress Museum collections
- Created & directed a first-offender program in the form of a play

EMPLOYMENT CONTINUED

ARTIST in Dance & Theatre (1982-1997)

- Screen Actors Guild Member with Film, Television, and Commercial Credits (Prince, Micheal Jackson, James Cameron, Arsenio Hall)
- International Touring Artist with seven national tours and a tour to Japan with three one-person shows
- Teaching Artist in Residence at schools, prisons, hospitals, and juvenile halls- 17 arts grants awarded (1990-94), including NEA, CA Arts Council, City of LA, City of Long Beach, and City of Pasadena

PERSONAL AWARDS & COMMENDATIONS

YWCA of North Orange County Long Beach Story Slam	Community Service Award: Couple of the Year
Long Beach Story Slam	
	Long Beach Story Slam Champion 2018
CA Superintendent of Schools	Innovation Award: Muckenthaler STEAM Programs
Rotary Club of Fullerton	Rotarian of The Year
Leon Owens Foundation	Community Service "Making A Difference" Award
City of Fullerton	Appointed: Vice Chair of Citizen's Commission
City of Fullerton	Community Service Award: Muckenthaler Leadership
OC Superintendent of Schools	Award of Excellence: Muckenthaler STEAM Programs
Orange Coast Magazine	Most Eclectic Venue: Muckenthaler
Wells Fargo/Exec Service Corps	Fellowship: Executive Director Leadership Program
Orange County Register	Best of Orange County: Best Wedding Site: Muckenthaler
Arts Orange County	Organization of the Year: Muckenthaler
Fullerton Chamber of Commerce	Nonprofit Business of the Year: Muckenthaler
Fullerton Chamber of Commerce	Ambassador of the Year
Orange Coast Magazine	Historic Site of The Year: Muckenthaler
Culture Shock LA Dance Co	Service Award for Founding Board and Strategic Planning
	Service Award for Interim Leadership
	Fellowship: City of Long Beach Leadership Academy
,	Community Service Award: Homeland Cultural Center leadership
	Grant Award: Homeland Oral History Project
	Community Service Award: Drake Park Oral History Project
California Humanities Council	Grant Award as Historic Scholar: Drake Park Oral History Project
	Certification in Mediation and Conflict Resolution
,	Master Teacher for VAPA State Standards
	Commendation: Unusual Suspect Leadership & Curriculum Design
•	Professional Designation in Arts Education Curriculum Design
	Community Service Award
	Community Service Award
	Service Award for Arts Program
	Service Award for Arts Program
	Fellowship for Multicultural Arts Leadership
	Latino Theatre Festival Performance Award
	Grant Award: Artist-in-Residence, LA Riot Recovery Program, Watts
	Grant Award: Artist-in-Residence, Pasadena Plaza Mall
	Grant Award: Artist-in-Residence, Pasadena City Schools
•	Grant Award: Artist-in-Residence, Santa Monica Place Mall
	Grant Award: International Touring Artist (throughout US and Japan)
	Grant Award: Artist-in-Residence, Inner City Arts
*	Grant Award: Artist-in-Residence, Inner City Arts
	Artist-in-Residence, CA State Prisons (touring)
	Grant Award: Artist-in-Residence in four county juvenile halls
•	Artist-in-Residence
	First Place: Black Poetry Slam Winner
*	Special Recognition- Wolf Trap International Children's Festival
	Leon Owens Foundation City of Fullerton City of Fullerton CC Superintendent of Schools Crange Coast Magazine Wells Fargo/Exec Service Corps Crange County Register Arts Orange County Fullerton Chamber of Commerce Cullerton Chamber of Commerce Culture Shock LA Dance Co Homeland Cultural Center City of Long Beach California Humanities Council City of Long Beach